

# enterACKed, LLC

"Interact" A Web-based Outreach Company

## What We Do

Since 1994 when enterACKed founder Andrea McCurdy conducted her first web cast and went on to create The Learning Technologies Channel for NASA's High Performance Computing and Communications program, she has continually applied her network engineering background to conduct interactive web chats and web casts. In 1999 Andrea left NASA and began enterACKed, LLC where she managed grants from NASA and NOAA to conduct interactive web events around the country.

Today enterACKed is a full service web outreach company providing services for both public and private organizations; its principles and partners have extensive backgrounds in creating innovative, interactive web solutions. enterACKed will assist you in identifying cost efficient, creative ways to reach audiences via the Internet.

### Web Event Production and Direction:

#### People

Our live interactive events have featured some fascinating people. Among them are former Secretary of State Madeline Albright, former Secretary of Education Richard Riley, former Vice-President Al Gore, former First Lady Hillary Rodham Clinton, filmmaker James Cameron, oceanographers Jean-Michel Cousteau, Dr. Sylvia Earle, former astronauts Buzz Aldrin and Scott Carpenter.

#### Places

Our live events have taken us to many interesting places. We have conducted events from NASA Kennedy Space Center, NASA Ames Research Center, In the Atlantic Ocean 70 miles from the Georgia and Florida coasts, the Alaskan Coast from Kodiak to the near Arctic Circle, Monterey Bay and Anacapa Island, California, the Gulf of Mexico, Austin, Texas, Miami, Florida, Conk Reef Florida, NASA Headquarters in Washington D.C., Paris, France, and Moscow, Russia.

#### Events

We have also covered some amazing historical events. These have included the launch of STS-95 featuring the NASA Shuttle mission of Senator John Glenn, the NASA Shuttle launch of STS-93 featuring the first female commander Eileen Collins, and the 25th anniversary of the launch of Pioneer 10, one of NASA's most successful deep-space probes.

### Project and Grant Management

At enterACKed we have with clients with varying needs and technical expertise. We have managed a wide range of projects from complete turnkey solutions including grant writing, project management, event production and direction, to simply recommending technologies or timelines for implementation by our clients.